Foreword: Strategic Partnerships to Advance Health Equity

George A. Mensah, MD, FACC, FAHA¹

OVERVIEW

If you want to go fast, go alone. If you want to go far, go together. African proverb

Strategic partnerships have a long history in human development, commerce, and health care. From London and Venice in the 11th Century to Constantinople in the Ottoman era, strategic partnerships in trade and commerce fueled the Commercial Revolution through the mid-18th Century and helped strengthen and advance commerce in the major city states of medieval Europe and the Middle East.^{1,2} Partnerships have also been important in the practice of medicine and public health. Strategic partnerships to advance health care quality, efficiency, and access have led to record numbers of hospital and health system mergers and acquisitions in nearly two decades.³ More recently, a report from the National Academies of Science,

Engineering, and Medicine identified strategic partnerships as necessary for successfully addressing the drivers that "perpetuate structural inequities" in health and health care and thus, important in accelerating efforts to advance health equity.⁴

In this issue of Ethnicity & *Disease*, we highlight the importance of strategic partnerships between across multiple domains, and sectors, and related stakeholders to advance health equity research and the translation of research findings into routine clinical and public health settings. We define health equity as "the state in which everyone has the opportunity to attain full health potential and no one is disadvantaged from achieving this potential because of social position or any other socially defined circumstance."4 The central themes of the articles in this journal issue are the concept of social justice,⁵ the importance of the social determinants of health,⁶ the notion of health in all policies,⁷ and the need to forge strategic alliances⁸ between researchers from

Ethn Dis. 2019;29(Suppl 1):53-56; doi:10.18865/ed.29.S1.53.

Keywords: Health Equity; Partnerships; Research Translation; Health Equity Research

¹ Center for Translation Research and Implementation Science; National Heart, Lung, and Blood Institute, National Institutes of Health; Bethesda, Maryland.

Address correspondence to George A. Mensah, MD, FACC, FAHA; Center for Translation Research and Implementation Science (CTRIS), National Heart, Lung, and Blood Institute, National Institutes of Health; One Rockledge Centre, 6705 Rockledge Drive, Suite 6070; Bethesda, MD 20892; 301.496.1051; George.Mensah@ nih.gov

the biomedical, social, behavioral, and implementation sciences to advance health equity research.

The collection of articles begins with examples from the National Heart, Lung, and Blood Institute (NHLBI) strategic vision implementation to advance health equity research.⁹ Examples addressed include NHLBI-solicited research to stimulate and address compelling scientific questions and critical challenges to advance health equity research in hypertension, heart failure, vascular dementia, asthma, and sickle cell disease.9 The articles also highlight: the emerging fields of implementation science and predictive analytics as opportunities to accelerate the translation of discovery science into health impact;9 the importance of sex as a biological variable that influences resilience, pathophysiology, and women's health;¹⁰ a framework for fostering diversity and inclusion in the NHLBI Small Business Innovation Research Program;¹¹ and NHLBI strategies for building the next generation of implementation science investigators to advance health equity.¹²

Four articles address methodological challenges and opportunities in health equity research.13-16 McNulty et al share a principledriven partnership process between community members and implementation researchers and highlight three related research paradigms for advancing scientific and health equity.¹³ In the related field of de-implementation research, Helfrich et al¹⁴ address the importance of strategies for reducing low-value care that delivers no benefit or where known harms outweigh expected benefits. Langford et al¹⁵ discuss the role of shared decision making and the value of interprofessional collaboration in successful management of hypertension. Engelgau et al¹⁶ present a conceptual framework that connects poverty and health inequities at the individual and population levels and discuss related metrics for quantifying the economic burden of health inequalities.

Five articles present the value of research networks and institutional strategies for building a diverse scientific workforce to tackle health equity research.¹⁷⁻²¹ Westfall et al discuss practice-based research networks as vital components of the translational research pathway from discovery to implementation and dissemination and crucial for

Although the majority of articles address health equity research in the United States, three manuscripts in this journal supplement present important research examples at the global health level.²²⁻²³

engaging rural, urban, inner city, and suburban communities in health equity research.¹⁷ Blanchard et al and Hemming et al share lessons learned in building networks of minority health research investigators¹⁸ and preparing diverse early-stage research investigators for success in biomedical research grantsmanship.¹⁹ An intriguing institutional coordinated plan for partnerships to achieve health equity and biomedical workforce diversity discussed by Vishwanatha is et al.²⁰ Ofili et al provide an update on how the Research Centers in Minority Institutions (RCMI) program and the RCMI Translational Research Network are addressing health inequity challenges in biomedical research through strategic partnerships with multiple and diverse stakeholders.²¹

Although the majority of articles address health equity research in the United States, three manuscripts in this journal supplement present important research examples at the global health level.²²⁻²³ Prabhakaran et al present an example from India where strategic partnerships for leveraging low-cost, high-impact technological innovations to promote health and advance health equity in cardiovascular diseases and diabetes are underway.²² In the region of the Americas, Rodriguez et al²³ describe the emerging Health Equity Network of the Americas to share their approaches for promoting health equity in the Americas through intersectoral partnerships. Mokdad et al demonstrate how the burgeoning health metrics and big data from the Global Burden of Disease Study can inform and help advance health equity research at the global, regional, national, and sub-national levels.²⁴

Three articles in this journal sup-

plement recognize the important implications and impact that advances in genomics and precision medicine have on health equity research.²⁵⁻²⁷ Jooma et al caution that the anticipated benefits of genomic research come with the peril that the benefits may not be equitably available to all populations, thus potentially exacerbating health inequities.²⁵ The authors offer several strategies to help prevent this potential adverse outcome. Bentley et al²⁶ share the exciting scientific developments in genomic research in Africa and make the case for why genomics research must be diverse, inclusive and respectful of local expertise. Roberts et al²⁷ use case study examples from heart disease and cancer to address current health inequities and related barriers in turning genomic advances into population health impact. They also highlight the importance of collaborative multi-stakeholder engagement in this endeavor.²⁷

The final section of this journal supplement presents the 2nd Annual Dr. Elijah Saunders and Dr. Levi Watkins Memorial Lecture,²⁸ abstracts presented at the lecture, and one related original research report on a social network-based intervention to promote physical activity.²⁹

On behalf of the leadership and staff of the National Heart, Lung, and Blood Institute, the sole sponsor of this journal supplement, I would like to convey our sincere gratitude to the many authors who contributed their expertise to make this endeavor successful. I also thank our reviewers and the editorial team at *Ethnicity & Disease*, especially Dr. Roland Thorpe (editor-in-chief), Dr. Keith Norris (editor-in-chief emeritus), Ms. Anne Dubois (managing editor), Mr. Mark Betourne (technical editor), Dr. Richard Cooper (founding editor emeritus), Dr. Michael Engelgau at NHLBI, and the associate editors for their invaluable guidance and support.

Conflict of Interest

No conflicts of interest to report.

References

- 1. Harris J. Constantinople: Capital of Byzantium. New York: Continuum USA; 2007.
- Favier F. Gold and Spices: The Rise of Commerce in the Middle Ages. New York: Holmes and Meier; 1998.
- KauffmanHall. 2017 in Review: The Year M&A Shook the Healthcare Landscape.
 2018. Last accessed January 16, 2019 from https://www.kaufmanhall.com/resources/ research/2017-review-year-ma-shook-healthcare-landscape
- National Academies of Sciences, Engineering, and Medicine. Communities in Action: Pathways to Health Equity. Washington, DC: National Academies Press; 2017.
- Peter F. Health equity and social justice. J Appl Philos. 2001;18(2):159-170. https:// doi.org/10.1111/1468-5930.00183 PMID:11785544
- Marmot M, Friel S, Bell R, Houweling TA, Taylor S; Commission on Social Determinants of Health. Closing the gap in a generation: health equity through action on the social determinants of health. *Lancet*. 2008;372(9650):1661-1669. https://doi. org/10.1016/S0140-6736(08)61690-6 PMID:18994664
- The Helsinki Statement on Health in All Policies. *Health Promot Int*. 2014;29(suppl 1):i17-i18. https://doi.org/10.1093/heapro/ dau036 PMID:25217353
- Mensah GA, Czajkowski SM. Translational science matters: forging partnerships between biomedical and behavioral science to advance the public's health. *Transl Behav Med.* 2018;8(5):808-814. https://doi. org/10.1093/tbm/ibx023 PMID:29617926

- Mensah GA, Stoney CM, Freemer MM et al. The NHLBI strategic vision implementation for health equity research. *Ethn Dis.* 2019;29(Suppl 1):57-64; doi:10.18865/ ed.29.S1.57.
- Cook NL. Eliminating the sex and gender gap and transforming the cardiovascular health of all women. *Ethn Dis.* 2019;29(Suppl 1):65-70; doi:10.18865/ed.29.S1.65.
- Padmore EW, McMahon MJ. Fostering diversity and inclusion in the National Health, Lung, and Blood Institute's small business program. *Ethn Dis.* 2019;29(Suppl 1):71-76; doi:10.18865/ed.29.S1.71.
- 12. Boyce CA, et al. Building the next generation of implementation science careers to advance health equity. *Ethn Dis.* 2019;29(Suppl 1):77-82; doi:10.18865/ed.29.S1.77.
- McNulty M, Smith JD, Villamar J, et al. Implementation research methodologies for achieving scientific equity and health equity. *Ethn Dis.* 2019;29(Suppl 1):83-92; doi:10.18865/ed.29.S1.83.
- Helfrich CD, Hartmann CW, Parikh TJ, et al. Promoting health equity through de-implementation research. *Ethn Dis.* 2019;29(Suppl 1):93-96; doi:10.18865/ ed.29.S1.93.
- Langford AT, Williams SK, Applegate, et al Partnerships to improve shared decision making for patients with hypertension – health equity implications. *Ethn Dis.* 2019;29(Suppl 1):97-102; doi:10.18865/ ed.29.S1.97.
- Engelgau MM, Zhang P, Jan S, et al. Economic dimensions of health inequities: the role of implementation research. *Ethn Dis.* 2019;29(Suppl 1):103-112; doi:10.18865/ed.29.S1.103.
- Westfall JM, Roper R, Gaglioti, Nease DE. practice-based research networks: strategic opportunities to advance implementation research for health equity. *Ethn Dis.* 2019;29(Suppl 1):113-118; doi:10.18865/ ed.29.S1.113.
- Blanchard SA, Rivers R, Martinez W, Agodoa L. Building the network of minority health research investigators: novel program to enhance leadership and success of underrepresented minorities in biomedical research. *Ethn Dis.* 2019;29(Suppl 1):119-122; doi:10.18865/ed.29.S1.119.
- Hemming J, Eide K, Harwood E, et al. Exploring professional development for new investigators underrepresented in the federally funded biomedical research workforce. *Ethn Dis.* 2019;29(Suppl 1):123-128; doi:10.18865/ed.29.S1.123.
- Vishwanatha JK, Basha RM, Nair M, Jones H. An institutional coordinated plan for effective partnerships to achieve health equity and biomedical workforce diversity. *Ethn Dis.* 2019;29(Suppl 1):129-134;

Foreword - Mensah

doi:10.18865/ed.29.S1.129.

- Ofili EO, Tchounwou PB, Fernandez-Repollet E, et al. The RCMI Translational Research Network: building and sustaining capacity for multi-site basic biomedical, clinical and behavioral research. *Ethn Dis.* 2019;29(Suppl 1):135-144; doi:10.18865/ ed.29.S1.135.
- Prabhakaran D, Ajay VS, Tandon N. Strategic partnerships for leveraging low-cost, high-impact technological innovations to promote cardiovascular health in India. *Ethn Dis.* 2019;29(Suppl 1):145-152; doi:10.18865/ed.29.S1.145.
- Rodriguez MA, Marmot MG, Salgado de Snyder VN, et al. The transformative potential of strategic partnerships to form a Health Equity Network of the Americas. *Ethn Dis.* 2019;29(Suppl 1):153-158; doi:10.18865/ed.29.S1.153.
- 24. Mokdad AH, Mensah G, Krish V, et al. Global, regional, national, and subnational big data to inform health equity research: perspectives from the Global Burden of Disease Study. *Ethn Dis.* 2019;29(Suppl 1):159-172; doi:10.18865/ed.29.S1.159.
- Jooma SS, Hahn MJ, Hindorff LA, Bonham VL. Perspective: defining and achieving health equity in genomic medicine. *Ethn Dis.* 2019;29(Suppl 1):173-178; doi:10.18865/ed.29.S1.173.
- Bentley AR, Callier S, Rotimi C. The emergence of genomics research in Africa and new frameworks for equity in biomedical research. *Ethn Dis.* 2019;29(Suppl 1):179-186; doi:10.18865/ed.29.S1.179.
- Roberts MC, Mensah GA, Khoury MJ. Leveraging implementation science to address health disparities in genomic medicine: examples from the field. *Ethn Dis.* 2019;29(Suppl 1):187-192; doi:10.18865/ ed.29.S1.187.
- Perez-Stable EJ, Rodriquez EJ. Uniting the vision for health equity through partnerships: The 2nd Annual Dr. Elijah Saunders & Dr. Levi Watkins Memorial Lecture. *Ethn Dis.* 2019;29(Suppl 1):193-200; doi:10.18865/ed.29.S1.193.
- Webster N, Antonucci TC, Alexander NB. Social networks and physical activity in senior housing: a pilot study. *Ethn Dis.* 2019;29(Suppl 1):201-208; doi:10.18865/ ed.29.S1.201.

Reviewers, Supplement 1, 2019

With much gratitude, the guest editor and editorial team for this supplement recognize the vital contributions individuals made in reviewing manuscripts and revised manuscripts during peer review. Many thanks to the following:

RAID AMIN, PHD, MS, University of West Florida

CARMA AYALA, PHD, Centers for Disease Control and Prevention

ARSHIVA BAIG, MD, MPH, University of Chicago, Department of Medicine

LUISA BORRELL, DDS, PHD, Graduate School of Public Health and Health Policy, CUNY

DEBORAH BOWEN, PHD, University of Washington School of Public Health

JOSEPHINE BOYINGTON, PHD, MPH, National Heart, Lung, and Blood Institute, NIH

JAMES BURKE, MD, University of Michigan

JOSE LUIS CALDERON, MD, University of California, Los Angeles

Mercedes Carnethon, PhD, Northwestern University

DAVID CHAMBERS, MSC, DPHIL, National Cancer Institute, NIH

MOON CHEN, JR., PHD, MPH, University of California, Davis

JANINE CLAYTON, MD, Office of Research on Women's Health, NIH

RICHARD COOPER, MD, Loyola University Medical School

DANA CRAWFORD, PHD, Case Western University School of Medicine

HOMERO DEL PINO, PHD, David Geffen School of Medicine; University of California, Los Angeles

DEB DUQUETTE, MS, Northwestern University, Feinberg School of Medicine

BRENT EGAN, MD, Care Coordination Institute

Sameh El Saharty, MD, MPH, The World Bank

MICHAEL ENGELGAU, MD, MS, National Heart, Lung, and Blood Institute, NIH

KEITH FERDINAND, MD, Tulane University School of Medicine

HEATHER FOULDS, PHD, MSC, University of Saskatchewan

DAVID GOFF, MD, PHD, National Heart, Lung, and Blood Institute, NIH

MELISSA GREEN PARKER, PHD, National Heart, Lung, and Blood Institute, NIH

PETER GROENEVELD, MD, MS, Perelman School of Medicine, University of Pennsylvania

SANDRA HARRIS-HOOKER, PHD, Morehouse School of Medicine

JOHN HICKNER, MD, MSC, Michigan State University

MARK HUFFMAN, MD, MPH, Northwestern University

GINA MCCASKILL, PHD, MSW, MPA, Department of Psychology, University of Alabama at Birmingham

KEITH NORRIS, MD, PHD, David Geffen School of Medicine; University of California, Los Angeles

EBERECHUKWU ONUKWUGHA, PHD, University of Maryland School of Pharmacy

GEORGE PATRINOS, PHD, University of Patras, School of Health Sciences

NANETTE WENGER, MD, Emory University School Medicine

LOREN WOLD, PHD, College of Nursing, Ohio State University